

**"Where you go
to college truly
matters."**

MAC TESTING

ATTENTION SENIORS:
MACsters of the
Mighty Class
of **2024**

mactesting.com

Tinton Falls, NJ • June 19, 2023–January 15, 2024 • ROLLING ADMISSIONS

See Rate Schedule.

**WRITING ANXIETY CAN
IMMOBILIZE ANYONE
AT ANY TIME**

TINTON FALLS, NJ – Professional writers call it writer's block, but panic before a blank page is not exclusive to writers who are professionals. Writing anxiety can unexpectedly immobilize anyone at any time: business executives falling behind in correspondence, students struggling last minute over term/research papers, doctoral candidates unable to pen their dissertations, veteran lawyers laboring over legal briefs, nurse practitioners, social workers and psychologists dreading report deadlines and both potential prep school candidates and high school and college seniors preparing résumés, essays and personal statements for review by various admission committees.

People burdened with writing apprehension, limited vocabulary and a weak grammar foundation have been known to let these serious and embarrassing written language deficiencies determine the trajectory of their career paths. Unfortunately, this may lead them to choose majors in college, and later jobs, in which they have few writing demands. Sadly, some also let these fixable factors limit their earning and career advancement potential.

Ironically, sometimes even those of us who have been writing quite successfully for many years may suddenly find our creative juices have run dry at the very time when these juices are urgently needed to complete some very important academic, business, or personal assignment. Others of all ages have stories and lyrics inside them that they want to convey, but they just cannot get the words out on paper. At school, you may unequivocally be the most knowledgeable and gifted student in class, but if you cannot write well enough on your many written assignments and tests, then your grades can drop like a stone. Instead of the "A" that is commensurate with your genuine

College Application / Senior Writing Workshop (CA/SWW)



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**Start early. Finish early and brilliantly.
Then, enjoy senior year to the fullest!**

**Experience MAC's innovative, personalized expert approach
with General Cycle, Deluxe Cycle or Private Sessions.**

New Jersey—Dr. Jean D'Arcy Maculaitis, PhD, a.k.a. Dr. Mac, is an internationally acclaimed professional test architect, award-winning educator, innovative researcher, published author and lecturer. She has penned or edited groundbreaking books in English and Spanish, including grammar, writing/reading and vocabulary books, as well as numerous speeches and articles. She has written hundreds of grammar tests, essay-writing tests and writing-ability rating scales that are used worldwide and has taught test measurement and evaluation courses at NYU, her *alma mater*. Dr. Mac also developed *The Profile*, a reliable,

insightful student learning evaluation tool which has career implications.

With the expert help of Dr. Mac, her **38 years of experience**, and with her genuinely caring and highly competent staff of experienced professional writers, editors and trained assistants, you will learn peacefully, joyfully and systematically how to express your best ideas and your best self on paper. All papers are edited in-house. Nothing goes off to any college without both your parents' final approval and Dr. Mac's final review. However, the ultimate responsibility for perfect work resides with you and your parents. **See *The Profile*, Page 2**

mastery of the subject matter, you will, in all likelihood, have to settle for a "B"—or worse—simply because you have never been taught systematically how to write well grammatically, structurally, cogently, creatively, rapidly and/or persuasively.

—Dr. Mac



MAC TESTING

TIMING IS EVERYTHING

"In this highly competitive world, it is never too early to master the advantageous art of packaging and positioning yourself for college and beyond."

MAC Testing & Consulting offers two CA/SWW workshop packages between June 19, 2023 and January 15, 2024 with open enrollment, meaning that you can **start and finish any time during these 30 weeks**. While this is clearly a very generous "window," we encourage you to begin ASAP, so you can end ASAP. We also welcome you to work on your own both at home and at MAC, even if you are not scheduled for a CA/SWW session on a given day.

Dr. Mac will personally help you every step along the way. When you sign up for either the GENERAL or the DELUXE package, come to as many days and as many of these sessions as possible. More classes will be opened, as needed. This is an incredibly generous 6 months of 16 hours a week of available first-class instruction, continuing through the summer. Fall and winter hours will be announced at the end of the summer session.

In addition, private sessions with Dr. Mac are available year-round.

**Do Students Really Need
MAC Workshops?**

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Do Students Really Need MAC Workshops?

ABSOLUTELY!

How Extraordinary it Would be to Learn How to Write from Professional Writers!

MONMOUTH COUNTY, NJ — At MAC, we have three professional writers on staff so that you can avail yourself of this rare opportunity. Both the highly successful **GENERAL CYCLE** and the **DELUXE CYCLE COLLEGE APPLICATION/SENIOR WRITING WORKSHOPS (CA/SWW)** are **separate course packages** with separate accompanying fees. They are for those who need to and want to write well—both quickly when under pressure and more thoughtfully—when they have the luxury of time. As a result of being actively engaged in this rolling workshop, not only will you be better prepared to score higher on the writing portion of the SAT and other standardized tests but also better able to master the academic curricular demands that are on you 24/7 as a current high school student, as well as those later as a college undergraduate and beyond. Imagine finally understanding and actually enjoying grammar and writing. Furthermore, this proven and brain-engaging CA/SWW will also reinforce your burgeoning P/SAT and ACT vocabulary. Clearly, the only way to thoroughly learn your vocabulary is to use it frequently, accurately and naturally. This invaluable course will show you how to properly and powerfully use the myriad of new vocabulary words that you have been steadily acquiring as you prep at MAC for the SAT. As a result, in time you will be able to pen both well-written, and cogent short-answer and long-answer essays for homework and various classroom assignments, as well as those required for mid-term, final and standardized exams. For especially reluctant writers, Dr. Mac will also show you that, if you can talk, you can write.

Participants will complete the Common Application® and write its attendant short-, long- answer and supplemental essays as part of both workshops. Each workshop's

writing tasks will be highly motivational because they are real-world based, timely, doable and intriguing. If/When needed, MAC will also assist you in preparing your performance, academic and/or sports résumé(s), and art portfolio, all integral parts of your upcoming college application. When you complete them, these exquisite looking, professionally prepared documents will proudly showcase your accomplishments, even if your list of accomplishments is not extensive. Each résumé will be particularized for every college that accepts both the Common and Coalition Application and will make a powerful statement about you and how much you value each school. To have these résumés crafted professionally elsewhere would cost hundreds of dollars. Kindly ask to see sample past résumés and sample past college short- and long-answer essays and art portfolios ASAP. They are spectacular—yours will be, too.

MAC welcomes you!
Sign Up Today! (732) 741-6112

Research, Innovative Approach at Heart of *The Profile*

MAC's Evaluative Tool Illuminates, Guides and Informs

With learning there is no right or wrong. The way you learn is the way you learn—period. People who succeed in their academic, personal, and professional lives have not learned to think a certain way. Rather, they have learned how to apply their personal intelligence and outlook to whatever and whomever they encounter. They find the positive nexus of their internal makeup and whatever external issues they face. This is the heart of Dr. Mac's *Profile*. *The Profile* is not about recalibrating your outlook or your intellect. Rather, it is about helping you build on your strengths, compensate for your weaknesses, and then derive the greatest benefit

from your particular way of seeing and being in the world. It will not and should not transform you into another person. Rather, it will help you be the best you can genuinely be: intellectually, emotionally, and spiritually. Though *The Profile* may feel transformative, its objective is to help you rediscover and reclaim your authentic inner self and put you on a solid career path.

Under the sheltering umbrella of *The Profile* are ten separate, easy-to-use evaluative tools, each of which examines a particular aspect of your personal and intellectual life: **1** Long-Term Mathematics Issues for Tweens, Teens & Young Adults; **2** Individualized MAC Core Beliefs Questionnaire for Middle School, High School & College Test Takers; **3** MAC Stuff Happens Rating Sheet for Tweens,

Teens & Young Adults; **4** MAC Diagnostic Checklist for Possible Hidden Visual & Auditory Difficulties for Tweens, Teens & Young Adults; **5** MAC Learning Style Pathway Rating Scale for Tweens, Teens & Young Adults; **6** MAC Rating Scale of Hemispheric Mode Preference for Tween, Teens & Young Adults; **7** MAC Degrees of Attention Variability (AD/HD) Questionnaire for Tweens, Teens & Young Adults; **8** Who am I? Personality Types A, B, C, F, H & T for Tweens, Teens & Young Adults; **9** May I have Your Order: Birth Order as Powerful Personality Indicator for Tweens, Teens & Young Adults; and **10** Be the Captain of Your Destiny: Discovering the Multi-Talented You.

—Jean D'Arcy Maculaitis, PhD

Dreams do come true. Yours can, too.

Notes from Happy MACsters and Parents:

Hello, Dr. Mac! Over Spring Break, I was accepted into **Purdue University's** 7-year veterinary scholar's program. With your help, I earned admissions into all of the ten schools to which I applied, included **Cornell** as a guaranteed transfer student for sophomore year. Thank you for all your help over the years. I could not have achieved all of this without the way you taught me to endure and succeed on long tests, to remain motivated and to write well. I wish you all the best with your current students. P.S. Erica C is going to **Boston University**; Prithvi B is going to **UPenn**; Abi H is going to **Howard University**; and Amolika G will attend **The Johns Hopkins University**. **Best wishes, Kristen S**

Dr. Mac, I cannot begin to tell you how thankful we are for all you have done for us. It is due to your teaching, support and guidance that George is attending **The University of Notre Dame** in the fall. In addition to his test scores, his writing skills and confidence have dramatically improved. There is no one person who has changed so many young lives and provided them with an opportunity to success in the future more than you. God bless you for all you do!
With much appreciation, Carol, Wayne & George

Dr. Mac, Thank you so so so so much with everything . . . medical school apps, MCATs, college apps, SATs and now residency apps! I couldn't have done it without you. It amazes me how far I have come, and I'm happy to say you were a HUGE part of it all. From paperwork to emotions, you were always there for me. Can't wait to see you soon and to share with you where I get into residency. My personal statement came out great! **Stephanie H**

Dr. Mac, This goes without saying, but thank you for everything. With your help, applying and then being admitted into **The Ohio State University** went very smoothly. I had to start off my thanks with the Buckeye sweatshirt. In time, your "Go **Georgia Bulldogs**" ringtone will change to Carmen Ohio. I am determined to make that happen. **Thank you, MJ**

Dr. Mac, Thank you for your thoughtfulness. With your expert assistance not only was our daughter Samantha accepted at **UPenn** as a high school senior but next month she will graduate with a degree in nursing. Next year, she will finish her fifth year at **Wharton**. As you know, Roshen, Katherine and Shivani have been admitted to **The Johns Hopkins University, MIT** and **Drew University** respectively. Kudos all around! So glad we referred them to MAC. **Thank you, Mrs. & Mrs. N**

Dearest Dr. Mac, I don't even know where to begin. I would not be going to **James Madison University** without you, I would not be as content with my future as I am now. Let's just say, A LOT would be different! You have such an amazing energy that allows everyone to gravitate towards you. I am so blessed to have gotten to know you. I cannot express how much you've helped me. When I tell you I wouldn't be going to JMU, I mean it! So thank you, thank you, thank you! I look forward to hearing other success stories from you and your incredible ways. **Love always, Rachel J**

Dear Dr. Mac, I did it! I am going to college! I can't thank you enough for what you have done for me. Thank you so much for pushing me hard to do my absolute best on the SATs. Thank you so much for your pep talks whenever I felt down. Thank you so much for the lessons, along with these powerful résumés and essays. Lastly, thank you so much for the countless memories and laughs. You will always have a special place in my heart. I am ecstatic to announce that I will be attending **Drexel University** with an amazing scholarship and will be majoring in biology with a minor in psychology. Thank you so much for everything that you have done for me. Love you so much! **Yours truly, Puja**

*Dear Dr. Mac, I haven't had a chance to stop by, but I just wanted to reach out and say thank you so much for all your help throughout the rigorous college process. I attribute my success to you, as I would not have been able to get into **Northeastern University**, my top choice school, without your assistance. I am so excited about the next 4/5 years, I will keep in touch. Thank you again.
Sincerely, Joe L*

SEE

YOURSELF

AT IMAC