

2012-2013 MAC Testing & Consulting, LLC's Comparison Chart

<i>SERVICES</i>	MAC TESTING & CONSULTING, LLC	HUNTINGTON LEARNING CENTER	SYLVAN LEARNING CENTER	KAPLAN, INC	PRINCETON REVIEW
Pivotal Questions	Results of an Annual Survey of Selected P/SAT Preparation Programs				
QUESTION 1 >>>	What is the cost of the program?				
P/SAT Price	\$2,132.00 or \$8.88 per hour or less with books (40-hr. month minimum)	\$80/hour	\$75/hour	\$599/18-hour course	\$1,499/24-hour course or \$1,999/60-hour course
Diagnostic Testing Fee	Ongoing FREE Diagnostic Testing In addition, there is extensive, relevant and fascinating testing of, e.g., personality/career, AD/HD, Brain Hemisphere Preference and Burn-Out, in the PROFILE , which EVERY student takes at MAC – no exceptions .	\$195 for Diagnostic	\$150 for Diagnostic	Program includes Diagnostic	Program includes Diagnostic
QUESTION 2 >>>	How many hours are included in the course, and what is the hourly fee?				
P/ SAT Course Hours	UNLIMITED Hours of Instruction Recommended minimum of 5 regularly scheduled classes per week (10 hrs) equals 240 hours of instruction in 6 months	Varies depending on diagnostic test results	Varies depending on diagnostic test results	18 hours	24 hours for \$1,499 course 60 hours for \$1,999 course
Duration	Any time up to 6 months	Hourly	Hourly	6 3-hour sessions	6- or 9-week SAT programs
Cost of 240 hours	\$2,132.00 with books	\$19,200	\$18,000	\$8,000	\$7,987 for \$599 Course \$7,999 for \$999 Course
Cost Per Hour (SAT)	< \$8.88/hour	\$80/hour	\$75/hour	\$33.33/hour	\$62.46 for \$1,499 Course \$33.32 for \$1,999 Course
Hours of Instruction Given Per Week	± 120 hours per week during fall/winter ± 134 hours per week during summer, depending on enrollment You are invited to all of them. MAKE-UP CLASSES BUILT INTO SCHEDULE.	Based on diagnostic results	Based on diagnostic results	Set schedules/not flexible	Set schedules/not flexible

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Results of a Survey of Selected P/SAT Preparation Programs (Continued)					
QUESTION 3 ▶▶▶	Is the program guaranteed; what is the average gain? How big are the classes?				
SAT Guarantee	SAT 200-POINT GUARANTEE or continue for FREE	No money back guarantee	Yes but restrictions apply	YES If complete all coursework and are not satisfied, repeat course for free or full refund of tuition	SATISFACTION GUARANTEE or money back if score doesn't improve
Average Score Increase	<i>Well over 200 Points</i>	200 + points	270 + points	Does not report	250 points
Average Class Size	6 Many of our classes run concurrently and/or are team-taught to insure proper ongoing personal attention	One-on-One Tutoring	One-on-One Tutoring	Between 12 to 15 Max. of 18	Limited to 4 students per class
SAT Vocabulary Courses + Reading Comp. Clinics	FREE Year-Round Vocab-U-Lab + FREE Reading Clinic + Word Smart - Math Smart as well as other super computer and video programs	None	None	None	General SAT Courses; No designated Vocabulary or Reading Comprehension Classes
QUESTION 4 ▶▶▶	May I continue studying at the end of my enrollment period?				
"Lifer's" Program	Extend your stay @ MAC for a nominal monthly fee of \$150 after your initial 6-month enrollment expires at an astounding \$8.88 per hour of 10 hours weekly instruction for the SAT program. (Your program can also be temporarily "frozen," if necessary.)	\$75/hour Private Tutoring only	\$75/hour Private Tutoring Only	Repeat Program for free, if fulfilled requirements of first course; free refresher before SAT	Refresher/wrap-up course included in enrollment only if student fulfilled all requirements of first course
QUESTION 5 ▶▶▶	May I begin prepping immediately or only at specified times and periods?				
Rolling Admissions	Rolling	Rolling	Rolling	Set Schedules	Set Schedules
Years of P/SAT Experience	30 years / 26 years incorporated	35 years	30 years	74 years	31 years
QUESTION 6 ▶▶▶	Do the teachers actually teach or do they read from prepared scripts?				
Teaching Style	• Whole-Brain/Holistic Approach • Highly Personalized and Targeted Education NO SCRIPTS EVER Classes taught by TRUE Experts *Also One-on-One Tutoring Available* Teaching Styles Match Learning Styles	One-on-One Tutoring with Two Teachers (One math specialist and one critical thinking specialist)	One-on-One Tutoring	Curriculum based on scripts	Curriculum based on scripted SAT Modules. Teachers have "office hours" before or after class for no additional fee.

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Private Tutoring for P/SAT & SAT II's					
QUESTION 7 >>> Is private tutoring also available for the P/SAT?					
P/SAT Private Tutoring	<p align="center">P/SAT Private Tutoring \$225 per hour - Dr. Mac</p> <p align="center">FYI: Dr. Mac holds a student-designed Ph.D. from NYU in the Measurement and Evaluation of the English Language. She is one of few professionally trained test makers/test writers in the entire world. Her many tests and texts are used worldwide.</p> <p align="center">\$225 per hour - Dr. Mac \$125 per hour - Ph.D. , J.D., M.D. \$112.50 per hour - Ph.D. ABD \$100 per hour - Non Ph.D. Specialist/ M.A. \$75 per hour - Instructor/ B.A./ B.S. \$50 per hour - Peer Mentor/ A.A.⁺ \$35 per hour - Peer Tutor</p>	<p align="center">\$80 per hour: only private sessions available (Qualifications of instructors not provided)</p>	<p align="center">\$75 per hour (Qualifications of instructors not provided) No one-on-one tutoring</p>	<p align="center">\$3,399 for 20 hrs. (\$169.95/hr) \$4,099 for 26 hrs. (\$157.65/hr) \$4,799 for 32 hrs. (\$149.97/hr) (Qualifications of instructors not provided)</p>	<p align="center">\$3,000 for 24 hrs. Standard Tutoring (\$125/hr) \$4,320 for 24 hrs. Master Tutoring (\$180/hr) \$7,200 for 24 hrs. Premier Tutoring (\$300/hr) (Qualifications of instructors not provided)</p>
QUESTION 8 >>> Is private tutoring also available for the SAT IIs, including science subjects?					
SAT II / AP Subjects Tutoring	<p>SAT II Math Level IC / IIC, SAT II & AP Biology, Chemistry, Physics, English Literature / Language & Composition, Statistics, Spanish, US History, World History, etc. \$1,199.00 for 20 hrs. of group instruction (books extra) •Private Sessions @ hourly rate•</p>	<p align="center">Only Private Tutoring</p>	<p align="center">No Subject Test preparation</p>	<p align="center">\$1,199 for 8 hours Only provide Mathematics, History, Biology, Chemistry, Physics and Literature</p>	<p align="center">Math 1 and 2, Us History, World History, Biology, Chemistry and Physics Private tutoring: 10 hours for \$1,400 with standard tutor or \$3,150 with premier tutor</p>
MAC JR. : 6th through 9th Grade Test Prep Assistance					
QUESTION 9 >>> Are there prep courses for the SSAT, ISEE, GEPA and/or STS Tests?					
<p>SSAT Prep, ISEE Prep, GEPA Prep, STS Prep & Much More 2012 - 2013 MAC JR. * Group Program runs 7/9/12 - 8/24/12 - Private instruction also available during school year</p>	<p align="center">MAC JR FREE Academic Diagnostic Testing * 6th to 9th Grade * 20 hours of instruction per week available @ \$1,895.00 7-Week Exciting Summer Test Prep Learning Camp (books included) Featuring HuMATHities, Reading Comprehension Clinic, SuperMarket Science & Exciting Writing/Grammar Games</p>	<p align="center">SSAT only Private Tutoring only</p>	<p align="center">Offers beginner classes for children, but none are specific for the SSAT, ISEE, GEPA, and STS Tests</p>	<p align="center">SSAT and ISEE classes and private tutoring available \$899 for either class</p>	<p align="center">No Classes Private tutoring, \$1,800 for 18 hours (\$100/hr)</p>
QUESTION 10 >>> Can MAC provide me with first-rate prep school/specialized high school searches and powerful applications/resumes/essays?					
<p>NB: At MAC, learn to write from PROFESSIONAL WRITERS / EDITORS. APP WRITING SESSIONS FOR MAC JR</p>	<p align="center">"SOUP TO NUTS" Expert High School Selection/Packaging & Positioning/App/Essay Assistance throughout the year •Private Sessions @ hourly rate •</p>	<p align="center">Contact</p>	<p align="center">Contact</p>	<p align="center">Contact</p>	<p align="center">Contact</p>

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College Counseling, Selection, Packaging, Essays and Applications					
QUESTION 11 >>> Can I also get expert help with my college applications, including the essays?					
"Soup to Nuts" Professional College Application Assistance • GENERAL CYCLE • DELUXE PACKAGE • PRIVATE	<i>FULL College Counseling / Application Prep SERVICE</i> , including resume and application preparation, along with college search, selection, professional typing/editing service by experts / guidance and career counsellor(s) available 6.25.2012 - 1.15.2013	Not offered	Private help available	Only online help available College prep package \$999 College admission course+ planner \$299	Private help with tutor available for \$125-300/hour
Expert College Essay Help	Writing Workshops FYI: Workshops conducted by <i>Dr. Mac and 6 other professional writers and trained staff, including 4 professional editors.</i>	Writing classes \$75/hour where you can work on essays	Private help available		
Interview Preparation	Call for appointment. Private / Group Preparation	Not offered	Not Offered		
QUESTION 12 >>> Can I also get expert help with some of my other related needs?					
Professional Personal Counseling	Call for appointment with Dr. Mac and/or one of our other qualified consultants.	Not offered	Not offered	Contact	Online guide
Professional Career/Graduate/Law/Medical School Counseling	Call for appointment. Private Only	Not offered	Contact	Contact	Online guide
Professional Test Prep: Graduate, Law/Medical/Dental/Nursing School, etc.	Call for appointment. Private Only	Not offered	Contact	Contact	Online guide
Other Relevant Decision-Making Information					
QUESTION 13 >>> Where are the programs located, and what are their hours of operation?					
Locations	Tinton Falls	West Long Branch, Brick Middletown, Manalapan, Howell, East Brunswick	Freehold, Middletown/Holmdel, Eatontown, Toms River	Tinton Falls, Marlboro, Middletown, Aberdeen, Freehold, Toms River	Eatontown, Rumson, Long Branch, Hazlet, Freehold, Red Bank, Homdel, Marlboro, Wall, Ocean
Hours of Operation July 1, 2012 to June 30, 2013	SUMMER HOURS Open: Mon - Thurs 8:30 am - 8:30 pm Fri 8:30 am - 1 pm Sat 9 am - 1 pm SCHOOL-YEAR HOURS Open: Mon - Thurs 9 am - 9 pm Fri 9 am - 6 pm Sat 9 am - 1 pm All year Sundays - private clients only	Monday -Thursday 10:30 am - 8:30 pm Friday 3:00 pm - 7:00 pm Saturday 9:00 am - 3:00 pm Sunday 10:00 am - 2:00 pm Check individual websites, times vary by location	Monday : 11:30am - 8:00 pm Tuesday: 11:00am - 7:00 pm Wednesday: 10:00am - 7:30 pm Thursday: 9:30am - 8:30 pm Friday : By appointment Saturday: 9:00am - 2:30 pm Sunday: Closed Check individual websites	Contact	Varies according to individual class schedule

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Other Relevant Decision-Making Information (Continued)					
QUESTION 14 >>>	How computer-ready is the program?				
Computer Adaptive P/SAT Prep	In Progress	No	Online tutoring available	SAT Online \$99 Live Online \$499	\$299 for Live Boost \$399 for Online course \$699 for Live-Online course \$2,225 for Private Online Tutoring
QUESTION 15 >>>	Does the program offer ACT Preparation?				
ACT Prep	No (only private sessions)	Yes	Yes	Yes	Yes
QUESTION 16 >>>	Contact information:				
Website	www.mactesting.com	www.huntingtonlearning.com	www.tutoring.sylvanlearning.com	www.kaptest.com	www.princetonreview.com
Phone Numbers	732.741.6112 / 3321	800.CAN.LEARN	1.888.EDUCATE	800.KAP.TEST	800.2REVIEW
QUESTION 17 >>>	How qualified are the teachers?				
<p align="center">Staff FYI: MAC's Staff (and Student Body) is Ethnically and Age Diverse with Intention.</p>	<p align="center">Highly personalized and targeted education <i>True Learning experts who actually teach</i> > NO SCRIPTS EVER <</p> <p>FYI: Dr. Mac teaches/team teaches classes 6 days a week and sees private clients and/or conducts research 7 days a week. Dr. Mac has taught every grade from 3rd through post-doctoral in diverse community settings. She is the author of numerous books and hundreds of tests used worldwide. 6 Ph.D.s / 1 M.D. / 1 Ph.D./ABA Candidate / 2 Teachers of the Year / 1 Law School Candidate / 4 Master's Degree Recipients / 6 Professional Writers / 4 Professional Editors One-on-One, phone, email and fax <i>in absentia</i> hourly tutoring available Outstanding peer tutors also available State Teaching Certification for select staff</p>	<p>College-educated and some hold a teacher's certificate or a master's degree; attend monthly training on Huntington teaching methods</p>	<p>Certified Teachers</p>	<p>Have had past success on standardized tests</p>	<p>Must have at least 2 years college experience</p>

SERVICES

MAC TESTING & CONSULTING, LLC

Additional Relevant Decision-Making Information Concerning MAC Testing & Consulting, LLC

FOR YOUR INFORMATION ▶▶▶

FYI: This is who we are at MAC!

Be sure to find out the qualifications of the program's staff wherever your P/SAT program search takes you.

MAC Staff/
Referral Staff Qualifications

- | | | | | |
|---|--|--|---|--|
| * World Renowned Test Writer | * 6 Members of the Staff Hold Ph.Ds. / 1 Holds a M.D. | * Professional Guidance / Career Counselors | * International Literature Olympiad Winner | * MBA-International Business |
| * Renowned International Lecturer | * LSAT Specialists | * Statistician | * Clinical Psychologists | * Child Psychiatrist / Pediatrician |
| * Award-Winning Educators | * Experienced & Certified Teachers / Professors | * International Physics Olympiad Winner | * College Honors Program Student Teachers | * National Merit Scholarship Winners
* Teachers of the Year |
| * Multi-Cultural Educational Specialist | * 1 Doctoral Candidate/ABD | * AD/HD Specialists | * Professional Engineers | * Attorney-at-Law |
| * Advanced Computer Specialists | * Certified Clinical Hypnotherapist/Test Phobia Specialist | * Cognitive, Auditory and Vision Specialists | * Learning Disability Verbal and Math Specialists | * Professional Writers/Editors |

At MAC, you not only will *learn in totally comfortable and fresh ways* to master the P/SAT but you will also *learn to prove your answers are correct while you take the test.*

We offer relaxed and brain-engaging teaching/learning environments and ongoing Mock Tests and Test Review classes.

- Personalized learning based on the findings of the **MAC ACTION INDICATORS (aka THE PROFILE)** and ongoing Test Review diagnoses.
- *We cater to insanely busy people* – athletes, performing artists, community servants and scholars and others – and teach them according to their respective learning styles. We also provide **extensive flexible scheduling and on-going monitoring of progress.**
 - We boast worldwide student attendance.

➤ We will show you that the P/SAT is a straightforward test, one in which every answer is provable by definition of standardization. **MAC is vehemently opposed to the "Wise Guy" tricks mentality of some other test prep companies.**

➤ All the myriad of academic and thinking skills you will learn at MAC are **immediately transferable** to your studies, to classroom testing, to other standardized testing and to life.

➤ We make a survey of all the math skills that you should have been taught and should have learned by the end of the eighth grade and then systematically plug in your math "holes" at **your** pace. We also test for dyscalculia, if necessary.

➤ At MAC, we diagnose, analyze, prescribe, teach, apply and remediate, and you learn, succeed, feel self-confident and thrive.

➤ **WE, IN ALL WAYS, HAVE YOUR BEST INTERESTS AT HEART, AND YOU ALWAYS HAVE A SAY IN YOUR LEARNING PROCESS.**

➤ Our students leave us as **empowered lifelong learners** who are competent, self-aware and self-directed.

MAC Personalized and Targeted Education

SERVICES

MAC TESTING & CONSULTING, LLC

FREE @ MAC Testing & Consulting, LLC

MAC PERKS ▶▶▶

What are the perquisites (PERKS) of attendance at MAC?



FREE Time / Stress Management Strategies

FREE Extra Help During Breaks

FREE Innovative Vocab-U-Labs

FREE Unlimited Classes

FREE Focusing Strategies

FREE Speed Reading Clinic

FREE Cable Television

FREE Healthy Food & Drinks

FREE Test Review Sessions



A GENUINELY NON-BLAMING / NON-SHAMING / WELCOMING & FUN LEARNING ENVIRONMENT AWAITS YOUR GOOD COMPANY.

Very Attractive and Comfortable Student Lounge

▼▼▼ **FREE MAC-ATHONS** ▼▼▼

* HEALTHY SNACKS AND DINNER PROVIDED **FREE** BY DR. MAC @ EVERY MAC-ATHON

* **6 HOURS OF INTENSIVE SAT INSTRUCTION BY SPECIFIC SKILL ZONE (CRITICAL READING/WRITING/MATH) & MUCH MORE, FOR EXAMPLE, PROVEN VISUALIZATION, RELAXATION AND CONCENTRATION TECHNIQUES.**

MAC-ATHONS HELD FROM 3PM TO 9PM EVERY WEDNESDAY PRIOR TO EVERY SAT EXAM THROUGHOUT THE ACADEMIC YEAR.

FYI: This is an assemblage of public information gleaned from internet websites, pamphlets, brochures, advertisements and phone conversations with consultants from the respective companies. To the best of our knowledge, this information is accurate as of June 2012 **BUT** is subject to change without notice for reasons obviously beyond MAC's control. Feel free to contact MAC and/or the various companies surveyed to verify the above and/or to note any upcoming changes, additions and deletions in services offered.

▼▼▼ **Welcome to the MAC Action Indicators (aka THE PROFILE)** ▼▼▼

Only Available @ MAC Testing & Consulting, LLC

Comparable assessments given by external professionals would cost thousands of dollars.

This mandatory self-accessed personal profile costs a mere \$249.00

Professional recommendations are made on the basis of individual findings, when necessary, including your possible eligibility for extended time on standardized tests.

See attachments for particulars about this astounding document and how it will help you—academically and personally.



Visit our Website for much more information, schedules, testimonials and the like @ www.mactesting.com. Feel free to e-mail us directly at drmac@mactesting.com.